



WSEI University

# ECONOMICS



INNOVATIVE EDUCATION  
AND MODERN OFFER



## WHY IS IT WORTH CHOOSING THIS COURSE OF STUDY?

- The **diploma** in Economics is **recognized in all EU countries**.
- The **Economics degree** is **recognized in all EU countries** and does **not require nostrification**.
- Practical study programme **adapted to the needs of the labour market**.
- Classes conducted by **practitioners**.
- **2 or a maximum of 3 exams** per semester.
- Learning with the usage of **specialized programs**:  
**Symfonia** – company management software for small and medium-sized enterprises,
- **Statistica and SPSS** – statistical analysis of data and simulation managerial games practical learning of business and management
- Study programs are **adapted to changing conditions** on the labour market (knowledge at the highest level)
- The studies let to **gain practical skills and competences**
- Students will learn how to **function in a dynamically changing economic environment** and will also acquire skills necessary for own development and efficient movement in the business world



## SPECIALIZATIONS

**Bachelor degree**  
(6 semesters)

- **BUSINESS ECONOMICS**
- **LABOUR MARKET AND SOCIAL POLICY**

**Master in Economics**  
(4 semesters)

- **ENTREPRENEURSHIP AND BUSINESS INNOVATION**
- **FINANCIAL MANAGEMENT AND ACCOUNTING**

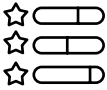
As a graduate of the second-cycle programme, you can continue your education at the doctoral studies at WSEI.

As a graduate of the bachelor's degree, you can continue your education at the master's degree at WSEI, also in the fields of study:

**Master in Management**  
(4 semesters)

- **MANAGEMENT IN THE PUBLIC SECTORS AND LOCAL GOVERNMENT**
- **E-BUSINESS & COMPANY MANAGEMENT**

Specializations in the fields of study are launched depending on the interests of the students and the gathering of a sufficiently large group.



## ACQUIRED QUALIFICATIONS AND SKILLS

Upon graduation, you will be able to:

- Describe socio-economic processes and phenomena,
- Analyse individual economic phenomena,
- Indicate the causes and effects of economic decisions made by economic agents and households,
- Evaluate the rationality of choices made by consumers, economic actors and the state,
- Prepare compilations, reports, analyses and forecasts for decision making in business areas,
- Apply the appropriate methods and tools for collecting and processing data to describe and understand economic phenomena, including ICT techniques,
- Prevent and combat problems arising from social marginalization,
- Offer help and support to individuals, families and groups in need of intervention,
- Prepare social projects,
- Forecast the course of social processes,
- Understand the relationship between education and the labour market, and view unemployment from a social perspective, starting with developing an understanding of the causes of the phenomenon and ending with the ability to formulate original solutions to support the unemployed.



## WORK & CAREER

**PUBLIC ADMINISTRATION**

**FINANCIAL ANALYSIS**

**AUDIT/TAXES**

**BANKS**

**HEALTH AND SAFETY AT WORK**

**ACCOUNTING**

**ADVISORY/CONSULTING**

**CONTROLLING**

**BUSINESS**

**HUMAN RESOURCES**

**MARKETING/PUBLIC RELATIONS**

**REAL ESTATE**

**OWN BUSINESS**

**INSURANCE**

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