



WSEI University

# MANAGEMENT



INNOVATIVE EDUCATION  
AND MODERN OFFER



## WHY IS IT WORTH CHOOSING THIS COURSE OF STUDY?

- The **diploma** in Management is **recognized in all EU countries** and does not require additional recognition procedures.
- Practical study programme **adapted to the needs of the labour market**.
- During their studies, students complete **apprenticeships** – 6 months.
- Classes conducted by **practitioners**.
- **2 or a maximum of 3 exams** per semester.
- The University organizes **cyclical business workshops, trainings, meetings** with entities that help in receiving funding for the sole proprietorship,
- Thanks to WSEI **cooperation with companies**, students have a chance for interesting apprenticeships, internships or jobs.



## SPECIALIZATIONS

### **Bachelor degree**

(6 semesters)

- **MANAGEMENT IN BUSINESS**
- **HUMAN RESOURCE MANAGEMENT**

As a graduate of the bachelor studies, you can continue to study at the master studies at WSEI, in the fields of:

### **Master in Management**

(4 semesters)

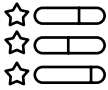
- **MANAGEMENT IN THE PUBLIC SECTORS AND LOCAL GOVERNMENT**
- **E-BUSINESS & COMPANY MANAGEMENT**

### **Master in Administration**

(4 semesters)

- **MANAGEMENT AND LAW IN PUBLIC ADMINISTRATION**

Specializations in the fields of study are launched depending on the interests of the students and the gathering of a sufficiently large number of applicants.



## ACQUIRED QUALIFICATIONS AND SKILLS

Upon graduation, you will be able to:

- Create and run an **e-business**,
- **Describe, analyse and predict** the course of various phenomena and processes occurring within the organization and its environment, together with making an **in-depth analysis of its mutual relationships**,
- Apply the **appropriate methods and procedures** to appropriately perform tasks and meet **organizational goals** and also to **fulfill a professional role from a strategic perspective**,
- **Prepare reports, analyses and forecasts** for decision making in key areas of the organization,
- Apply the appropriate methods and tools, including **ICT techniques**, for **collecting and processing data** to describe and understand phenomena within the organization and in the socioeconomic environment.



## WORK & CAREER

CONSULTING AGENCIES

PUBLIC ADMINISTRATION

BANKS

COSMETICS, FOOD, FASHION,  
PHARMACEUTICAL,  
AUTOMOTIVE INDUSTRIES

BUSINESS

CONSULTING

HR DEPARTMENTS

HEADHUNTER

FINANCIAL INSTITUTIONS

MARKETING

NON-GOVERNMENTAL  
ORGANIZATIONS

MANUFACTURING

INDUSTRY

PUBLIC RELATIONS

SALES

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